

Cookies Policy

Our website uses cookies. By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.¹

(1) About cookies

Cookies are files, often including unique identifiers, that are sent by web servers to web browsers, and which may then be sent back to the server each time the browser requests a page from the server.

Cookies can be used by web servers to identify and track users as they navigate different pages on a website, and to identify users returning to a website.

Cookies may be either "persistent" cookies or "session" cookies. A persistent cookie consists of a text file sent by a web server to a web browser, which will be stored by the browser and will remain valid until its set expiry date (unless deleted by the user before the expiry date). A session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

(2) Credit

This cookies policy was created using a [cookies policy](#) template from Website Law.²

(3) Cookies on this website

We use [both/only] [session cookies] [and] [persistent cookies] on this website.

We [will/may] send to you the following cookies:

1. (1) [insert cookie name 1]

¹ The inclusion of this statement in your cookies policy will not necessarily satisfy the requirements of the Privacy and Electronic Communications (EC Directive) Regulations 2003 as regards consent to the use of cookies. Guidance concerning methods of obtaining such consent is included on the Information Commissioner's website (<http://www.ico.gov.uk>).

The rules concerning cookies are set out in Regulation 6 of the Privacy and Electronic Communications (EC Directive) Regulations 2003 (as amended). Regulation 6 provides that:

"(1) Subject to paragraph (4), a person shall not store or gain access to information stored, in the terminal equipment of a subscriber or user unless the requirements of paragraph (2) are met.

(2) The requirements are that the subscriber or user of that terminal equipment—(a) is provided with clear and comprehensive information about the purposes of the storage of, or access to, that information; and (b) has given his or her consent.

(3) Where an electronic communications network is used by the same person to store or access information in the terminal equipment of a subscriber or user on more than one occasion, it is sufficient for the purposes of this regulation that the requirements of paragraph (2) are met in respect of the initial use.

(4) Paragraph (1) shall not apply to the technical storage of, or access to, information—(a) for the sole purpose of carrying out or facilitating the transmission of a communication over an electronic communications network; or (b) where such storage or access is strictly necessary for the provision of an information society service requested by the subscriber or user."

² Please note that it is a condition of the use of this template that you either: (i) retain this credit and link; or (ii) pay the appropriate licence fee in relation to each website on which the document is used.

- 2.
3. (2) [insert cookie name 2]
- 4.
5. (3) [insert cookie name 3]
- 6.
7. (4) [insert cookie name 4, etc]

[Cookies [insert numbers] are session cookies, whereas cookies [insert numbers] are persistent cookies.]

(4) How we use cookies

Cookies do not contain any information that personally identifies you, but personal information that we store about you may be linked, by us, to the information stored in and obtained from cookies.

We may use the information we obtain from your use of our cookies for the following purposes:

8. (1) [to recognise your computer when you visit our website;]
- 9.
10. (2) [to track you as you navigate our website, and to enable the use of the [specify feature – e.g. shopping cart] on our website;]
- 11.
12. (3) [to improve the website’s usability;]
- 13.
14. (4) [to analyse the use of our website;]
- 15.
16. (5) [in the administration of this website;]
- 17.
18. (6) [to personalise our website for you[, including targeting advertisements which may be of particular interest to you]].³

[(5) Third party cookies

When you use our website, you may also be sent third party cookies.

Our [advertisers/service providers] may send you cookies. They may use the information they obtain from your use of their cookies:

19. (1) [to track your browser across multiple websites;]
- 20.
21. (2) [to build a profile of your web surfing;]
- 22.
23. (3) [to target advertisements which may be of particular interest to you.]

[In addition, we use [Google Analytics] to analyse the use of this website. [Google Analytics] generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. [Google] will store this information. [Google's] privacy policy is available at: [http://www.google.com/privacypolicy.html.]]⁴

³ Specify here the uses to which you will put cookies and the data that you collect from cookies.

⁴ If you do not use Google Analytics, you should check whether your analytics system uses cookies and include an appropriate explanatory paragraph if it does.

[We publish Google AdSense interest-based advertisements on our website. These are tailored by Google to reflect your interests. To determine your interests, Google will track your behaviour across the web using cookies. You can view, delete or add interest categories associated with your browser using Google's Ads Preference Manager, available at: <http://www.google.com/ads/preferences/>. You can opt-out of the AdSense partner network cookie at: http://www.google.com/privacy_ads.html. However, this opt-out mechanism uses a cookie, and if you clear the cookies from your browser your opt-out will not be maintained. To ensure that an opt-out is maintained in respect of a particular browser, you should use the Google browser plug-in available at: <http://www.google.com/ads/preferences/plugin.>⁵

(6) Blocking cookies

Most browsers allow you to refuse to accept cookies. For example:

24. (1) in Internet Explorer you can refuse all cookies by clicking “Tools”, “Internet Options”, “Privacy”, and selecting “Block all cookies” using the sliding selector;
- 25.
26. (2) in Firefox you can block all cookies by clicking “Tools”, “Options”, and un-checking “Accept cookies from sites” in the “Privacy” box.

Blocking all cookies will, however, have a negative impact upon the usability of many websites. [If you block cookies, you will not be able to use the *[identify: feature(s)]* on this website.

(7) Deleting cookies

You can also delete cookies already stored on your computer:

27. (1) in Internet Explorer, you must manually delete cookie files;
- 28.
29. (2) in Firefox, you can delete cookies by, first ensuring that cookies are to be deleted when you “clear private data” (this setting can be changed by clicking “Tools”, “Options” and “Settings” in the “Private Data” box) and then clicking “Clear private data” in the “Tools” menu.

Obviously, doing this may have a negative impact on the usability of many websites.

(8) Contact us

This website is owned and operated by Big Up Words

If you have any questions about our cookies or this Cookies Policy, please contact us by email (to cathode.randle@gmail.com), by telephone (to 01264773053) or by post to 11 Greensey Ragged Appleshaw Andover SP119HY United Kingdom.

⁵ This text should be used if you publish Google AdSense interest-based advertisements on your website.

